# **EXHIBITOR PROSPECTUS**



Maryland Orthopaedic Association 2025 Annual Meeting February 8, 2025 Hilton BWI Baltimore Linthicum Heights, MD

# YOU'RE INVITED!

On Saturday, February 8, 2025, the Maryland Orthopaedic Association will hold its Annual Scientific Meeting in Linthicum Heights, MD. This is our most ambitious meeting of the year, and features presentations and symposia on issues of current interest to practicing orthopaedists, as well as the presentation of twelve juried scientific papers by residents and fellows.

We invite you to participate in the upcoming Scientific Meeting as an Exhibitor. The major orthopaedic hospitals in Maryland support the Annual Meeting and it draws a mix of academic and private practice doctors with whom to interact. We are sure that your company will want to reflect its commitment to orthopaedics in Maryland. Please register as soon as possible; space is limited.

#### **Benefits of Exhibiting**

- Access to orthopaedic surgeons in Maryland from all practice settings
- Your company's listing in the mobile meeting guide, along with your company description and website
- Recognition on meeting signage and on the MOA website
- Participation in the exhibit hall prize drawing game to encourage attendees to stop by your exhibit
- A final attendee list after the meeting

## **Prize Drawing**

Exhibitors will be included in a prize give-away game to increase traffic to your exhibit booth. Attendees will be given a card for exhibitors to punch next to their company name during exhibit hours. Participants will be entered into a prize drawing, which will take place in the exhibit hall. Participants must be present to win.

## **Target Audience**

This program is intended for general orthopaedic surgeons. We anticipate over 120 attendees at the MOA Annual Meeting.

## **MOA Annual Meeting Program**

The 2025 Maryland Orthopaedic Association Annual Meeting brings together renowned experts to provide subspecialty and clinical updates to the practicing general orthopaedic surgeon and academic clinician, including current concepts in sports medicine, joint replacement surgery, shoulder and elbow surgery, hand surgery, foot and ankle surgery, pediatric orthopaedics, and orthopaedic trauma. The meeting will provide an update on treatment options and the latest surgical techniques for treating common orthopaedic conditions.

## **Questions?**

If you would like to discuss this opportunity in more detail, please contact Keith Levin at 877-337-1200 or <u>klevin@datatrace.com</u>.

# **IMPORTANT DATES**

December 20, 2024 Deadline for Exhibitor Application and \$500 Deposit

January 3, 2025 Deadline for Balance of Exhibitor Fees

January 3, 2025 Deadline for Cancellation and Partial Refund

January 17, 2025 Last day to Submit Copy for Final Program

February 5, 2025 Deadline for Exhibitor Representative Pre-Registration

February 7, 2025 Booth Set-up (4:00pm – 7:00pm)

February 8, 2025 Booth Set-up (6:30am - 7:00am) Exhibits Open (7:00am – 4:00pm)

# **APPLICATION FOR EXHIBIT SPACE**

Maryland Orthopaedic Association | 2025 Annual Meeting | February 8, 2025 | Linthicum Heights, MD

Apply online: <u>mdortho.org</u>

Mail, email or fax form and payment to: Maryland Orthopaedic Association, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204 Phone: 877-337-1200 | Fax: 410-494-0515 | <u>klevin@datatrace.com</u> | Tax ID 52-1979179

# **Company Information**

Company Name		
Contact Name	Title	
Email	Phone	
Address		
City/State/Zip Code		

# **Exhibiting Levels**

Benefits Available	Executive \$15,000	Premium \$5,000	Exhibitor \$3,000
Complimentary Representatives *	10	4	2
Exhibit Space	8 x 10 *	8 x 10 *	8 x 10 *
MOA Website Banner Ad	Included	n/a	n/a
Mobile App Ad	Included	Included	n/a
Email Sidebar Ad to Members	Included	Included	n/a
Flyer in Registration Packets	Included	\$250	\$500

\*Booth size may be reduced to 8 x 8, depending on space

Exclusive Opportunities: Contact Keith Levin at 877-337-1200 or klevin@datatrace.com

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship \* Additional representative badges are \$300 each

#### Fees Calculation of Total Fee (Insert fees from section above)

□ Exhibiting Level

\$\_\_\_\_\_ Additional Representatives \$\_\_\_\_\_

Φ	TOTALFEE
	AMOUNT PA

TOTAL FEE	\$
AMOUNT PAID	\$

□ Registration Packet Flyer \$\_\_\_\_\_

# **Payment Information**

Full payment must be received by Maryland Orthopaedic Association by January 3, 2025

To Pay by Credit Card: Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at <u>mdortho.org</u>. Simply click "Exhibiting" in the menu on the right side of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to the Maryland Orthopaedic Association to: MOA, 110 West Road, Suite 227, Towson, MD 21204

## **Diagnostic Imaging Equipment and Lasers**

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.